# **PRESS KIT**



# PERTINENT INFORMATION ABOUT THE AUTHOR, THE BOOK, AND PROMPTS FOR FRUITFUL DISCUSSION

## A MESSAGE FROM TRACEY L. MOORE

I have always heard that God wants us to dream big. I have a great, big, crazy dream when it comes to my new book *Keeping Christ in Christmas: Thought-Provoking Ideas for Making Jesus the Center of Your Child's Christmas Holiday.* This literary effort is my attempt to give Christian parents a holiday alternative that will help them to keep the focus of their kids on Jesus. I'm just crazy enough to believe that *Keeping Christ in Christmas* could start a revolution in the body of Christ. Prayerfully, my God-inspired ideas will help to start new traditions that will impact future generations. THAT is my dream for this project.

Jesus is the ONLY reason for the season. Since Christmas is the celebration of HIS birthday, I present some novel ideas in the book that I believe will help families to have a very merry Christmas with Jesus securely anchored as the focal point. My purpose is to remind readers of the real meaning of Christmas and introduce them to a unique spiritual alternative to Santa Claus that will result in Jesus getting the full attention and glory He deserves on HIS birthday!

Tracey L. Moore TraceyLMoore.com

# **About the Author**



Tracey L. Moore is a poet, author, and speaker who will challenge you to grow in your faith. She holds a Master of Arts degree in Christian Counseling from Oral Roberts University in Tulsa, Oklahoma. She is a minister of the Gospel and currently serves on the ministry team at Chesapeake Christian Center in Chesapeake, Virginia.

Ms. Moore classifies herself as a transformational speaker. She desires for the biblically-based spiritual insights she shares with her audiences to facilitate personal growth and transformation. Her goal is to inspire others to look within and take a spiritual inventory and

receive encouragement for their spiritual journey. Her life purpose is to help others come to a deeper, more personal relationship with the Lord which will lead to abundant living.

Tracey, aka the Purposeful Poet, is the author of three books: Oasis for My Soul: Poems and Inspirational Writings for Spiritual and Personal Growth, The Exceptional Man: Love Poems and Inspirational Writings Celebrating Godly Men and Great Relationships, and Keeping Christ in Christmas: Thought-Provoking Ideas for Making Jesus the Center of Your Child's Christmas Holiday. She hopes to help facilitate positive change in the lives of her readers through rhyme and spiritually inspiring, encouraging words that heal.

The author is also the host of **Moore Motivation on Monday**, a weekly YouTube and Facebook video blog where she uses her God-given poetic and oratory gifts to relay spiritual truths. Her goal is to encourage, uplift, and inspire listeners to be their best for the Master. She currently resides in Norfolk, Virginia.

#### **CONTACT INFORMATION**

Phone: 757-567-0500 Website: http://www.TraceyLMoore.com Facebook: http://www.facebook.com/TraceyLMoore2012 Twitter: @TraceyLMoore1 Blog: Traceylmoore.wordpress.com YouTube: https://www.youtube.com/channel/UC-0A2\_Ail4LICVkj3NHeAVA

### **BOOK SUMMARY**

- Would you like to help Jesus to enjoy His birthday more on December 25<sup>th</sup>?
- Do you want to empower your child to live a Christ-centered life all year long?
- Are you tired of all the commercialism surrounding Christmas?

If you answered "yes" to any of these questions, *Keeping Christ in Christmas* will provide good spiritual food for thought as you approach Advent. Using a simple, conversational style, Tracey L. Moore (AKA The Purposeful Poet) seeks to show parents and their children a unique way to experience a more Christ-centered Christmas holiday. In this book you will find several strategies for keeping Christ in Christmas that will help you:

- Increase the excitement and anticipation surrounding the holiday season.
- Focus more on the real meaning of Christmas and focus less on commercialism.
- Keep Christ as the center of your child's Christmas celebration.
- Fuel the faith of your child and provide a foundation for an enhanced walk with Christ in the future.
- Celebrate Jesus' birth in a fun and festive way.

If you agree that Jesus is indeed the reason for the season, this book is for you. Are you ready for the spirit of Christmas to fill your home in an unparalleled way? The suggestions put forth in the book, if received with an open mind and heart, will help you and your family to have a merrier and more Christ-centered Christmas.

#### Product details

- Publisher: Tracey L. Moore
- Release Date: November 1, 2020
- Language: English

#### Book Trailer: https://www.youtube.com/watch?v=q6Xuw1b3EeE

#### WHY THE MESSAGE OF KEEPING CHRIST IN CHRISTMAS IS IMPORTANT

Picture this scenario. Imagine that it's YOUR birthday. You are sitting at a table in your home with a cake in front of you with candles fired up. **All of your family and friends are around you singing, "Happy Birthday to you!" All of a sudden, some stranger walks through the door and says, "Hey! It's my birthday, too!"** He sits down beside you in the chair where you are sitting and has the nerve to push you out of the chair. There is a look of astonishment on everybody's face that says, "Who is this guy, anyway?!" Then the stranger says, "OK, carry on!" Then everyone sings happy birthday to the stranger or the "party crasher."

Question: Wouldn't you feel somewhat aggravated? I'm quite sure Jesus feels the same way every year, and *Keeping Christ in Christmas* was written to identify spiritual "party crashers" that show up at Christmastime. If the problem is clearly defined, then this issue of Jesus having to deal with competition on His birthday can be effectively addressed.

Let's face it. **Commercialism has high-jacked the Christmas holidays for years.** Holiday time is filled with Christmas shopping, meal preparation, decorating, and taking kids to the mall to visit Santa. However, how much time is actually spent with Jesus? After all, it's His birthday!

Look at it this way: when your birthday arrives, don't you want your family and friends to cater to you, and you alone? You want the celebration to be all about you, right? Of course, you do. Therefore, if you want the focus to be on you on YOUR birthday, then likewise, **the King of kings and the Lord of lords should never have to share the spotlight on His special day. He deserves to be the center of attention**, and that is the message of *Keeping Christ in Christmas*.

## **INTERVIEW TOPICS/AREAS OF FOCUS**

#### CHAPTER 1 - Who is St. Nicholas, Anyway?

St. Nicholas was a patron saint whose main mission in life was to help the poor and needy. Eventually, he evolved into the modern-day Santa Claus icon currently known and loved by children.

#### Book Excerpt (Page 2):

I thought readers might find it quite interesting to know how Santa has evolved over the years into something or someone totally different than his original predecessor, St. Nicholas. I want you to see what the patron saint originally stood for, and how his main focus was giving help to those in need, just as God gave to us when we were in need.

#### **CHAPTER 2 - Is It Really Worth the Risk?**

When introducing children to Santa, many parents fail to realize the potential negative consequences of that choice.

### Book Excerpt (Page 16):

Parents really need to consider the potential impact that perpetuating the Santa Claus story can have on their children. As the Bible says in Luke 14:28, we should count the cost before we start anything we do. If deliberate and systematic deception could possibly hurt the relationship between parents and children in the future, is the "fun" worth the risk? What if something that seems as simple and harmless as Santa Claus could actually undermine your little one's trust in you as a parental authority? What if children end up concluding Jesus is a farce, or that God isn't real either? Is the temporary "magic" that is experienced on an annual basis really worth it?

#### **CHAPTER 3 – Cultivate the Mindset of Giving vs. Getting**

Children need to be taught to adopt a mindset of giving to those less fortunate at Christmastime and all year round.

### Book Excerpt (Page 25):

The question we need to ask ourselves is this: How can I be a gift to the world during the holiday season and beyond? I submit to you that there are three ways we can be a gift to the world: 1) By giving of the financial means that God has given us to bless others; 2) by giving of our God-given time, gifts, and talents to impact the world at large, and 3) by teaching children at an early age to focus on giving versus getting, not only at Christmas but all year long, so they will carry that legacy into adulthood and pass it down to each generation that follows.

#### **CHAPTER 4 – Making Jesus the Gift-Giver**

There are several positive advantages to making Jesus the Gift-giver instead of Santa Claus which include the following: 1) the element of wonder and surprise still remain, 2) truthfulness and sincerity on the part of the parents are maintained, and 3) the focus remains on Jesus, the ONLY reason for the season.

Book Excerpt (Page 40):

Here is a novel idea I would like to propose: Make Jesus the Gift-giver for the holidays instead of Santa. What if you told your kids that Jesus is the One Who will bring their gifts this year? I dare you to try this as an experiment. You see, kids love gifts. They don't care where they come from as long as they see gifts under the tree. If you tell them that Jesus brought the gifts, their focus stays on Him and the gifts, not on Santa and the gifts. Psalm 16:8 says, "I have set the Lord always before me; Because He is at my right hand I shall not be moved." When you encourage them at a young age to keep their focus on Jesus as much as possible, you are laying a good spiritual foundation upon which they can build their faith later in life.

### **CHAPTER 5 – Making the Transition from Santa to Jesus**

I've laid out the step-by-step process that can be used to assist children in shifting their focus from Santa to Jesus as the main Giftgiver for the holiday season.

#### Book Excerpt (Page 54):

This year you won't ask your child, "What do you want Santa Claus to bring you for Christmas?" As December 25<sup>th</sup> approaches, you can kick off the transition process when the little one begins to talk about toys he or she would like to receive. You can start the ball rolling by saying, "We are going to pray and ask Jesus to bring our gifts this year. So what do you want Jesus to bring you for Christmas?" You can add, "Isn't it wonderful that Jesus wants to give you gifts, and it's HIS birthday?"

#### **CHAPTER 6 – Keeping Christ at the Center**

In this chapter, I discuss how to keep Christ in the center of the celebration by introducing new family activities and traditions.

#### Book Excerpt (Page 65):

Once you have made the shift to having your kids focus on Christ during the Christmas season by praying to Jesus and believing that He will provide their gifts, I would like to encourage you to start some new Christmas traditions in your home that I will present in the following pages. The suggested activities will promote the maintenance of a festive atmosphere and will also exalt Jesus in the process. If you will implement these ideas, you'll invite the presence of God to manifest to a greater degree in your home, and the peace of God will be more evident because Jesus will definitely feel warmly welcomed.

# SAMPLE INTERVIEW QUESTIONS

- 1. What is your background, and how did you come to be an author?
- 2. What inspired you to write *Keeping Christ in Christmas*?
- 3. What has been the most surprising thing you have encountered about writing Keeping Christ in Christmas?
- 4. How did you come up with the title of the book?
- 5. Who is your audience?
- 6. How can this book help parents and kids?
- 7. You did some research about how St. Nicholas evolved into the icon he is today. Tell us a little about what you found out.
- 8. What are some ways we can keep Christ in Christmas?
  - a. Cultivate a mindset of giving versus getting. How do you do that?
    - i. Acts 20:35 "The Lord Jesus himself said: 'It is more blessed to give than to receive.'"
    - ii. Challenge them to think of others and recognize that there are others less fortunate than they are.
    - iii. Create opportunities to give and show them how good it feels.
    - iv. We encourage them to think about gifts they will give to Jesus.
  - b. Make Christmas fun festive and memorable for the children.
    - i. Put up both Christmas and birthday decorations.
    - ii. Bake a birthday cake for Jesus together as a family.
    - iii. Watch Christ-centered holiday classics with your kids. iv. Play games with the children.
  - c. Use the new innovative and thought-provoking Christmas tradition that I present in my book and make Jesus the center of the gift-giving process. This is a new Christmas gift distribution concept that I am proposing that will definitely make Jesus your family's holiday centerpiece.
    - i. I give scriptural support, not my opinion, as to why this is the best alternative.

- ii. Element of wonder and surprise still evident. It's a win-win alternative in that the excitement is there and Jesus is exalted.
- iii. Focus stays on Jesus where it belongs.
- iv. God gets the glory.
- v. Spiritual disciplines and ideals are reinforced.
- 9. You wrote a poem *'Twas the Night Before Jesus' Birthday*. What inspired you to write that poem, and what is the message you want to relay?
- 10.What do you want people to take away from this book?
- 11.In what ways can we connect with you?
- 12.Where is your book available?